

ESTTA Tracking number: **ESTTA714343**Filing date: **12/14/2015**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following parties request to cancel indicated registration.

**Petitioner Information**

Name	adidas AG		
Entity	joint stock company	Citizenship	Germany
Address	Adi-Dassler-Strasse 1 Herzogenaurach, 91074 GERMANY		

Name	adidas America Inc.		
Entity	Corporation	Citizenship	Delaware
Address	5055 N. Greeley Avenue Portland, OR 97217 UNITED STATES		

Attorney information	Charles H. Hooker III Kilpatrick Townsend & Stockton LLP 1100 Peachtree Street, N.E. Suite 2800 Atlanta, GA 30309 UNITED STATES chenn@ktslaw.com, chooker@ktslaw.com, nchollet@ktslaw.com, lwil- lis@ktslaw.com, tmadmin@ktslaw.com, lcrumbley@ktslaw.com Phone:404-815-6500
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**Registration Subject to Cancellation**

Registration No	4733403	Registration date	05/05/2015
Registrant	Cougar Sport, Inc. 55 W. 39th Street New York, NY 10018 UNITED STATES		

**Goods/Services Subject to Cancellation**

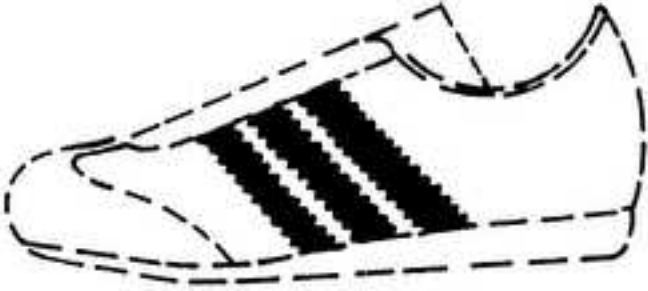
Class 025. First Use: 1983/03/00 First Use In Commerce: 1983/03/00 All goods and services in the class are cancelled, namely: Pants, shirts, shorts, jackets
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**Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

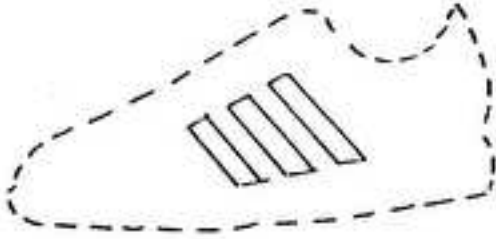
**Marks Cited by Petitioner as Basis for Cancellation**

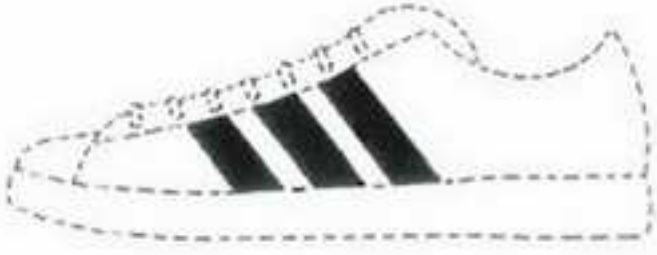
U.S. Registration	1815956	Application Date	03/16/1992
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No.			
Registration Date	01/11/1994	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1952/00/00 First Use In Commerce: 1952/00/00 athletic footwear		


U.S. Registration No.	1833868	Application Date	04/07/1992
Registration Date	05/03/1994	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1949/00/00 First Use In Commerce: 1978/00/00 athletic footwear		

U.S. Registration No.	2278589	Application Date	03/07/1995
Registration Date	09/21/1999	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1952/00/00 First Use In Commerce: 1952/00/00 athletic and leisure footwear

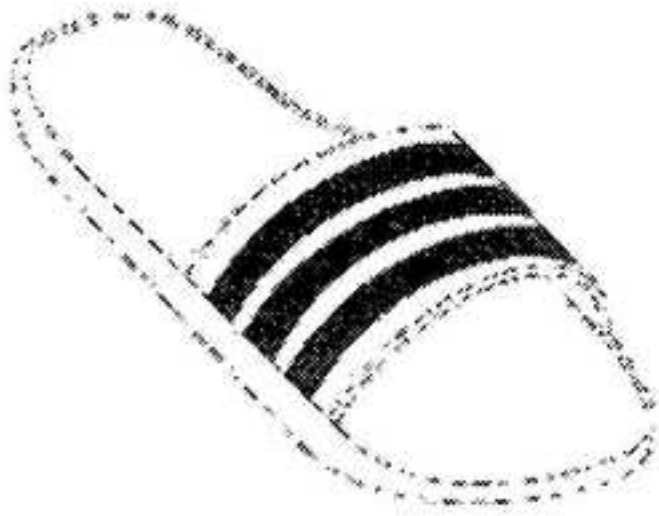
U.S. Registration No.	3029129	Application Date	12/29/2004
Registration Date	12/13/2005	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of three parallel stripes applied to footwear, the stripes are positioned on the footwear upper in the area between the laces and the sole. The dotted outline of the footwear is not claimed as part of the mark and is intended only to show the position of the mark.		
Goods/Services	Class 025. First use: First Use: 1952/01/01 First Use In Commerce: 1952/01/01 Footwear		

U.S. Registration No.	3029135	Application Date	12/29/2004
Registration Date	12/13/2005	Foreign Priority Date	NONE
Word Mark	NONE		


Design Mark	
Description of Mark	The mark consists of three parallel stripes with serrated edges applied to footwear, the stripes are positioned on the footwear upper in the area between the laces and the sole. The dotted outline of the footwear is not claimed as part of the mark and is intended only to show the position of the mark.
Goods/Services	Class 025. First use: First Use: 1952/01/01 First Use In Commerce: 1952/01/01 Footwear

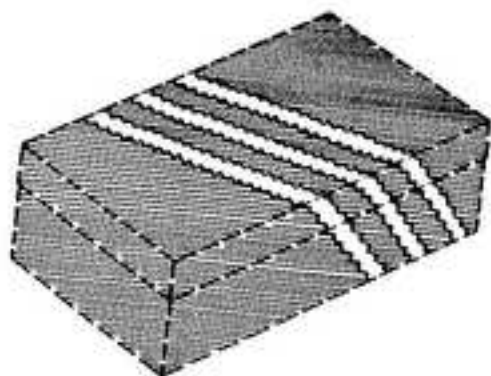
U.S. Registration No.	2909861	Application Date	07/28/2003
Registration Date	12/14/2004	Foreign Priority Date	NONE

Word Mark	NONE
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Design Mark	
Description of Mark	The mark consists of three stripes positioned on the top part of a slide. The dotted outline of the slide is not claimed as part of the mark and is intended only to show the position of the mark.
Goods/Services	Class 025. First use: First Use: 1972/00/00 First Use In Commerce: 1972/00/00 Footwear, namely, slides

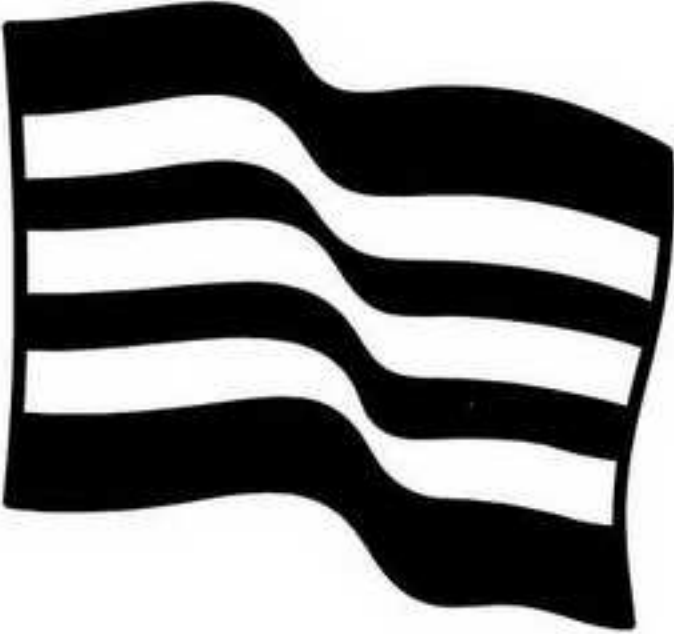
U.S. Registration No.	2999646	Application Date	07/28/2003
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Registration Date	09/27/2005	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1972/00/00 First Use In Commerce: 1972/00/00 Footwear, namely, slides		

U.S. Registration No.	961353	Application Date	05/01/1970
Registration Date	06/19/1973	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	THE MARK COMPRISES THREE WHITE STRIPES EXTENDING ACROSS THE BLUE BACKGROUND OF THE BOX CONTAINER AND THE OUTLINE OF THECONTAINER BOX IS MADE TO APPEAR IN BROKEN LINES.		
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 GENERAL PURPOSE SPORT SHOESSPECIAL PURPOSE ATHLETIC SHOES		

U.S. Registration No.	3063742	Application Date	03/21/2005
Registration Date	02/28/2006	Foreign Priority Date	NONE
Word Mark	NONE		

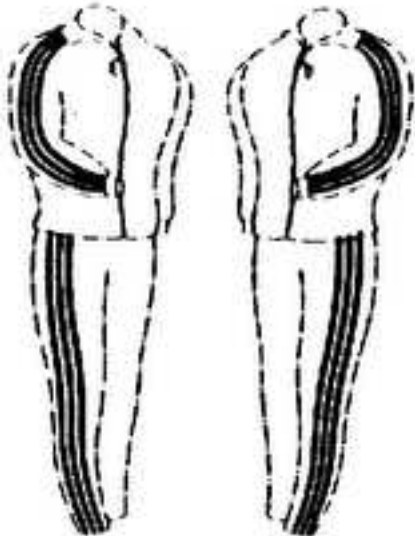
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2004/01/15 First Use In Commerce: 2004/01/15 Pants, shorts, skorts, footwear, shirts, vests, socks, jackets, sweaters, headwear, visors, pullovers, rainsuits

U.S. Registration No.	3063745	Application Date	03/21/2005
Registration Date	02/28/2006	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2004/01/15 First Use In Commerce: 2004/01/15 Pants, shorts, skorts, footwear, shirts, vests, socks, jackets, sweaters, headwear, visors, pullovers, rainsuits

U.S. Registration No.	870136	Application Date	07/11/1968
Registration Date	05/27/1969	Foreign Priority Date	NONE

Word Mark	NONE
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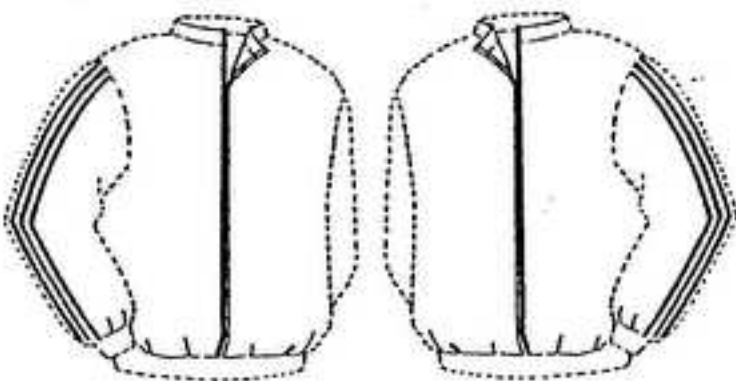
Design Mark	
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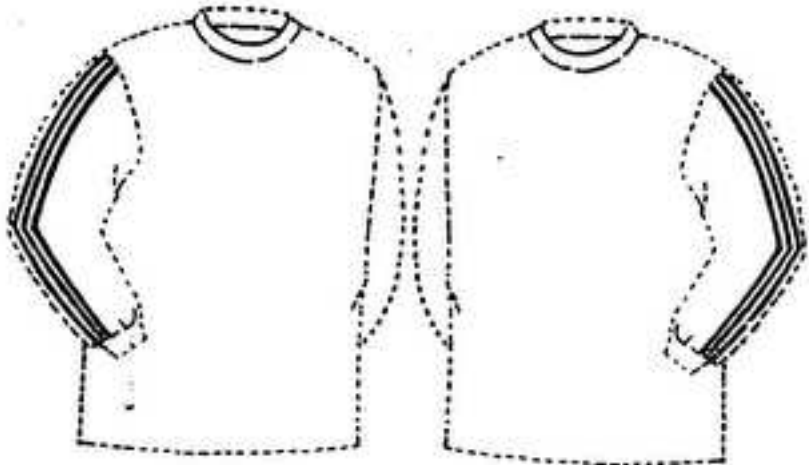
Description of Mark	THE MARK CONSISTS OF THREE PARALLEL BANDS EXTENDING ALONG THE LENGTH OF EACH SLEEVE OF THE TRAINING SUIT AND ALONG THE LENGTH OF EACH LEG OF THE TROUSERS, THE BANDS ON THE SLEEVES BEING OF CONTRASTING COLOR TO THAT OF THE REMAINDER OF THE SLEEVE AND THE BANDS ON THE LEGS OF THE TROUSERS BEING OF CONTRASTING COLOR TO THAT OF THE REMAINDER OF THE TROUSER LEGS.
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Goods/Services	Class 025. First use: First Use: 1967/02/00 First Use In Commerce: 1967/08/03 ATHLETIC TRAINING SUITS
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U.S. Registration No.	2016963	Application Date	03/28/1995
Registration Date	11/19/1996	Foreign Priority Date	NONE

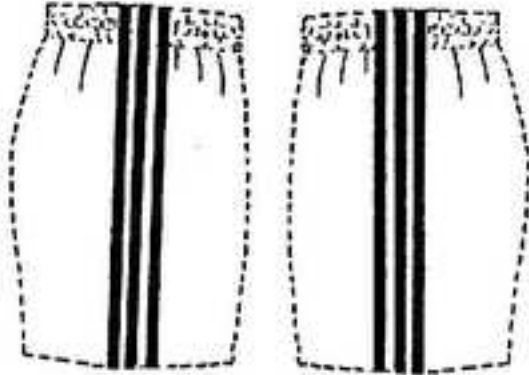
Word Mark	NONE
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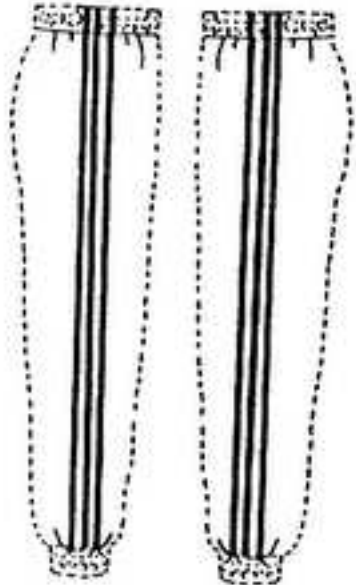
Design Mark	
Description of Mark	The mark consists of three parallel bands positioned along the length of each sleeve of a jacket. The dotted outline of a jacket is not part of the mark but is merely intended to show the position of the mark.
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 sports and leisure wear, namely jackets

U.S. Registration No.	2058619	Application Date	03/28/1995
Registration Date	05/06/1997	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of three parallel bands positioned along the length of each sleeve of a shirt. The dotted outline of a shirt is not part of the mark but is merely intended to show the position of the mark.		
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 sports and leisure wear, namely shirts		

U.S. Registration	2278591	Application Date	03/28/1995
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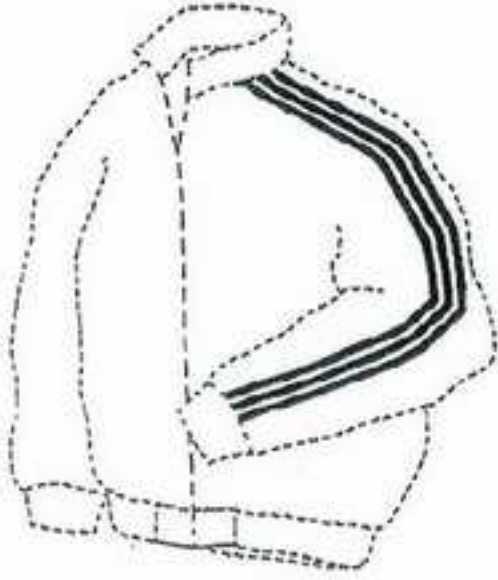
No.			
Registration Date	09/21/1999	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists three parallel bands extending along the length of each leg of the shorts, the bands being of contrasting color to that of the remainder of the shorts. The dotted lines are not a part of the mark and only used to indicate position.		
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 sports and leisure wear, namely, shorts		

U.S. Registration No.	2284308	Application Date	03/28/1995
Registration Date	10/12/1999	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists three parallel bands extending along the length of each leg of the pants, the bands being of contrasting color to that of the remainder of the		

	pants. The dotted lines are not a part of the mark and only used to indicate position.
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 sports and leisure wear, namely pants

U.S. Registration No.	3029127	Application Date	12/29/2004
Registration Date	12/13/2005	Foreign Priority Date	NONE

Word Mark	NONE
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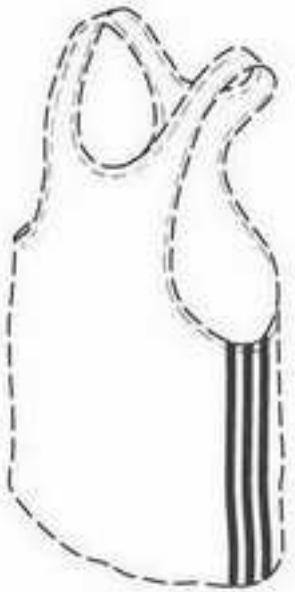
Design Mark	
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Description of Mark	The mark consists of three parallel stripes running along the sleeve of a shirt, t-shirt, sweatshirt, jacket or coat. The dotted outline of the garment is not claimed as part of the mark and is intended only to show the position of the mark.
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Goods/Services	Class 025. First use: First Use: 1967/02/03 First Use In Commerce: 1967/08/03 Clothing, namely, T-Shirts, sweatshirts, jackets and coats
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U.S. Registration No.	3087329	Application Date	12/29/2004
Registration Date	05/02/2006	Foreign Priority Date	NONE

Word Mark	NONE
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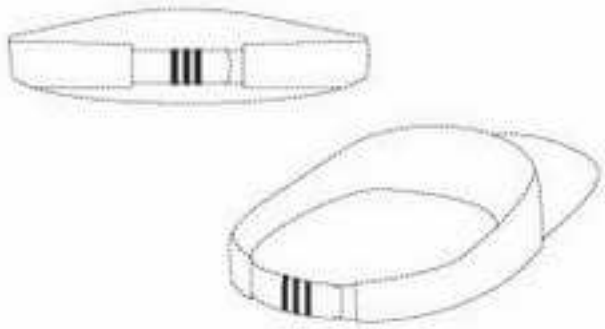
Design Mark	
Description of Mark	The mark consists of three parallel stripes running along the side of a shirt, t-shirt, sweatshirt, vest, jacket or coat. The dotted outline of the garment is not claimed as part of the mark and is intended only to show the position of the mark.
Goods/Services	Class 025. First use: First Use: 1967/02/03 First Use In Commerce: 1967/08/03 Clothing, namely, shirts, t-shirts, sweatshirts, vests, jackets and coats

U.S. Registration No.	3183656	Application Date	01/30/2006
Registration Date	12/12/2006	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of three parallel stripes extending around the headwear.		

Goods/Services	Class 025. First use: First Use: 1993/05/00 First Use In Commerce: 1994/01/00 Headwear
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U.S. Registration No.	3183663	Application Date	01/30/2006
Registration Date	12/12/2006	Foreign Priority Date	NONE

Word Mark	NONE
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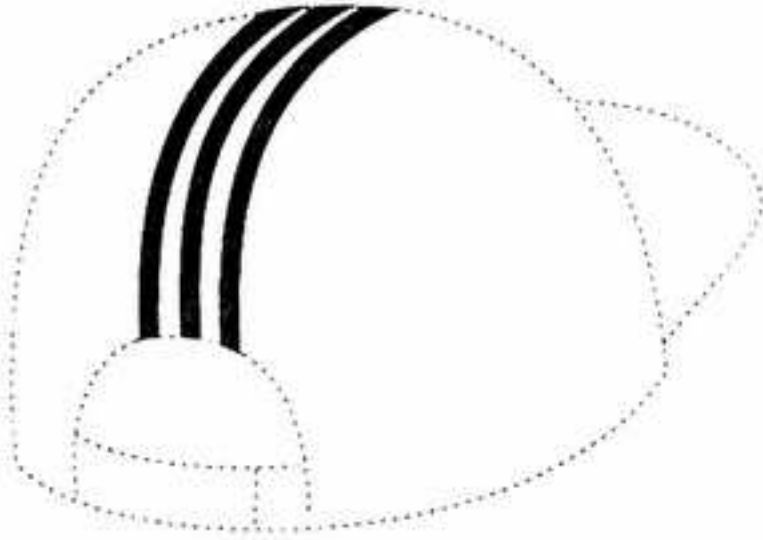
Design Mark	
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Description of Mark	The mark consists of three parallel stripes on a size adjusting bar at the rear of the headwear. The dotted outline of the visor is not claimed as part of the mark and is intended only to show the position of the mark
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Goods/Services	Class 025. First use: First Use: 1998/08/00 First Use In Commerce: 1999/03/00 Headwear
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U.S. Registration No.	3236505	Application Date	01/30/2006
Registration Date	05/01/2007	Foreign Priority Date	NONE

Word Mark	NONE
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Design Mark	
Description of Mark	The mark consists of three parallel stripes extending from the rear of the headwear to the top of the headwear. The dotted outline of the hat, brim and strap are not claimed as part of the mark and is intended only to show the position of the mark.
Goods/Services	Class 025. First use: First Use: 1993/05/00 First Use In Commerce: 1994/01/00 Headwear

U.S. Registration No.	1674229	Application Date	01/29/1990
Registration Date	02/04/1992	Foreign Priority Date	NONE
Word Mark	THE BRAND WITH THE 3 STRIPES		
Design Mark	<b>THE BRAND WITH THE 3 STRIPES</b>		
Description of Mark	NONE		
Goods/Services	<p>Class 018. First use: First Use: 1968/01/00 First Use In Commerce: 1968/01/00 [ sport bags for general use and cross-country back-packs ]</p> <p>Class 025. First use: First Use: 1968/01/00 First Use In Commerce: 1968/01/00 [ sport and leisure wear; namely, shorts, pants, shirts, T-shirts, jerseys, tights, socks, gloves, jackets, swimwear, sweaters, caps and hats, pull-overs, warm-up suits, rain suits, ski suits, jumpsuits, ] boots, slippers, sandals; shoes, boots and after ski boots for hiking and trekking, athletic shoes and general-purpose sports shoes</p> <p>Class 028. First use: First Use: 1968/01/00 First Use In Commerce: 1968/01/00 [ sports balls, rackets for tennis, squash or shuttlecock; ice and rollerskates, skis and ski equipment; namely, cross-country skibindings and parts thereof, cross-country skiing overshoes, racket covers, hand-paddles and kickboards ]</p>		

Attachments	74255912#TMSN.png( bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Charles H. Hooker III/
Name	Charles H. Hooker III
Date	12/14/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ADIDAS AG and ADIDAS AMERICA,	)	
INC.,	)	
	)	
Petitioners,	)	
	)	Cancellation No. _____
v.	)	
	)	Supplemental Registration No. 4,733,403
COUGAR SPORT, INC.,	)	
	)	
Respondent.	)	

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**PETITION TO CANCEL**

Petitioners adidas AG, a joint stock company organized under the laws of the Federal Republic of Germany with a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach, 91074, Federal Republic of Germany, and adidas America Inc., a corporation organized and existing under the laws of the State of Delaware with a principal place of business at 5055 N. Greeley Avenue, Portland, Oregon 97217 (collectively, “adidas”), will be damaged by the continued registration for the trademark shown in Supplemental Registration No. 4,733,403 (the “Registration”) and hereby petition to cancel the same.

As grounds for its petition under 37 C.F.R. §§ 2.111 and 2.112(a), adidas alleges as follows, with knowledge concerning its own acts, and on information and belief as to all other matters:

1. adidas is currently, and for years has been, one of the world’s leading manufacturers of athletic footwear, sportswear, and sporting equipment. Over sixty years ago, adidas first placed three parallel stripes on its athletic shoes, and the Three-Stripe Mark came to signify the quality and reputation of adidas footwear to the sporting world early in the company’s history.

2. At least as early as 1952, adidas began using the Three-Stripe Mark on footwear sold in the United States and worldwide. The Three-Stripe Mark quickly came to signify the quality and reputation of adidas footwear.

3. As early as 1967, adidas began using the Three-Stripe Mark on apparel sold in the United States and worldwide.

4. adidas's Three-Stripe Mark is well-known and famous and has been for many years. adidas has used the Three-Stripe Mark in connection with its frequent sponsorship of athletic tournaments and organizations, as well as professional athletes and collegiate sports teams. For example, adidas has had longstanding relationships with the University of California at Los Angeles, the University of Nebraska, the University of Louisville, and the University of Miami. Among many others, adidas sponsors: (a) 2012 NFL Offensive Rookie of the Year Robert Griffin III; (b) NBA stars Tim Duncan, Damian Lillard, and Derrick Rose; (c) professional golfer Sergio Garcia; and (d) internationally famous soccer players David Beckham and Lionel Messi. For decades, adidas also has sponsored the world-famous Boston Marathon, along with many other events, teams, and individuals. Recently, for example, adidas was an official sponsor of the 2014 FIFA World Cup in Brazil, watched by millions in the United States and around the world.

5. adidas also has used the Three-Stripe Mark in connection with its frequent sponsorship of musical artists, including pop-stars Katy Perry and Selena Gomez and iconic rappers B.o.B, Snoop Dogg, Pharrell Williams, and Kanye West.

6. The Three-Stripe Mark is nonfunctional, and the public recognizes and understands that the Three-Stripe Mark distinguishes and identifies adidas's merchandise. Indeed, unsolicited media coverage has referred to "the iconic adidas three stripes" (Brettman,



Allan, “World Cup Brings New Shoes, Uniforms from Adidas, Nike,” *The Oregonian*, Feb. 17, 2014), adidas’s “trademark three-stripe sneakers” (Brettman, Allan, “Adidas lifts 2012 forecast as sales in China soar in Q1,” *The Oregonian*, May 1, 2012), “the adidas stripes” (Brettman, Allan, “A \$35 Swoosh of Genius,” *The Oregonian*, June 16, 2011), adidas’s “ubiquitous three stripes” (Brettman, Allan, “Going ‘All In’ Against Nike,” *The Oregonian*, March 15, 2011), the “trademark three-stripe logo” (Pennington, Bill, “Belts That Do More Than Hold Up Pants,” *New York Times*, July 27, 2009), the “iconic three stripes” (“Game Time,” *Footwear News*, June 16, 2008), the “signature three stripes” (Moore, Booth, “Ringing Endorsements; Form Follows Function with Much Olympic Wear, but Fashion and Funding are also at Play,” *L.A. Times*, August 13, 2004), the “famous brand with the three stripes” (Whiting, Sam, “Must Have,” *San Francisco Chronicle*, July 7, 2002), and the “legendary Adidas three stripes” (“Coty Inc.,” *Brand Strategy*, September 27, 1999).



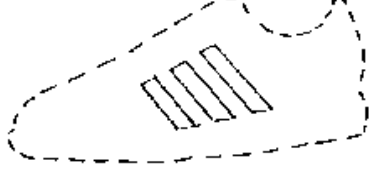

7. For decades, adidas extensively and continuously has used and promoted the Three-Stripe Mark in connection with footwear and apparel. In recent years, annual sales of products bearing the Three-Stripe Mark have totaled in the billions of dollars globally and in the hundreds of millions of dollars within the United States. The Three-Stripe Mark has achieved international fame and tremendous public recognition.

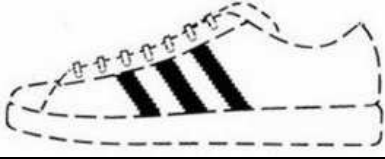





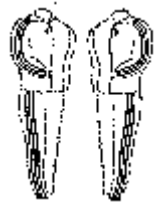
8. Since introducing its Three-Stripe Mark, adidas has spent millions of dollars promoting the mark and products bearing the mark. For example, in March 2011, adidas launched an advertising campaign in the United States “featuring Chicago Bulls guard Derrick Rose, rapper B.o.B and pop singer Katy Perry, among others,” that “highlights [adidas’s] imprint on the world of sports, music and fashion,” and “show[s] the breadth and depth of the Adidas brand.” Similarly, adidas has recently launched its “Sport 15” advertising campaign, which will




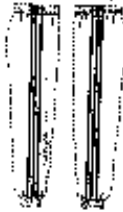



be adidas's biggest ever ad spend in the United States. The campaign features soccer superstar Lionel Messi, Derrick Rose of the Chicago Bulls and DeMarco Murray of the Dallas Cowboys. As a result of adidas's continuous and exclusive use of the Three-Stripe Mark in connection with its products, the mark enjoys wide public acceptance and association with adidas, and has come to be recognized widely and favorably by the public as an indicator of the origin of adidas's goods.



9. As a result of adidas's extensive use and promotion of the Three-Stripe Mark, adidas has built up and now owns extremely valuable goodwill that is symbolized by the mark. The purchasing public has come to associate the Three-Stripe Mark with adidas.

10. adidas is the owner of numerous United States Registrations on the Principal Register for the Three-Stripe Mark, including, without limitation, the following registrations:

TRADEMARK	REG. NO.	FILING DATE/ REG. DATE	GOODS/SERVICES
	1,815,956	March 16, 1992 January 11, 1994	Class 25: Athletic footwear.
	1,833,868	April 7, 1992 May 3, 1994	Class 25: Athletic footwear.
	2,278,589	March 7, 1995 September 21, 1999	Class 25: Athletic and leisure footwear.
	3,029,129	December 29, 2004 December 13, 2005	Class 25: Footwear.

TRADEMARK	REG. NO.	FILING DATE/ REG. DATE	GOODS/SERVICES
	3,029,135	December 29, 2004 December 13, 2005	Class 25: Footwear.
	2,909,861	July 28, 2003 December 14, 2004	Class 25: Footwear, namely, slides.
	2,999,646	July 28, 2003 September 27, 2005	Class 25: Footwear, namely, slides.
	961,353	May 1, 1970 June 19, 1973	Class 25: Special purpose athletic shoes.
	3,063,742	March 21, 2005 February 28, 2006	Class 25: Pants, shorts, skorts, footwear, shirts, vests, socks, jackets, sweaters, headwear, visors, pullovers, rainsuits.
	3,063,745	March 21, 2005 February 28, 2006	Class 25: Pants, shorts, skorts, footwear, shirts, vests, socks, jackets, sweaters, headwear, visors, pullovers, rainsuits.
	870,136	July 11, 1968 May 27, 1969	Class 25: Athletic training suits.

TRADEMARK	REG. NO.	FILING DATE/ REG. DATE	GOODS/SERVICES
	2,016,963	March 28, 1995 November 19, 1996	Class 25: Sports and leisure wear, namely jackets.
	2,058,619	March 28, 1995 May 6, 1997	Class 25: Sports and leisure wear, namely shirts.
	2,278,591	March 28, 1995 September 21, 1999	Class 25: Sports and leisure wear, namely, shorts.
	2,284,308	March 28, 1995 October 12, 1999	Class 25: Sports and leisure wear, namely pants.
	3,029,127	December 29, 2004 December 13, 2005	Class 25: Clothing, namely, T-Shirts, sweatshirts, jackets and coats.
	3,087,329	December 29, 2004 May 2, 2006	Class 25: Clothing, namely, shirts, t-shirts, sweatshirts, vests, jackets and coats.
	3,183,656	January 30, 2006 December 12, 2006	Class 25: Headwear.

TRADEMARK	REG. NO.	FILING DATE/ REG. DATE	GOODS/SERVICES
	3,183,663	January 30, 2006 December 12, 2006	Class 25: Headwear.
	3,236,505	January 30, 2006 May 1, 2007	Class 25: Headwear.
THE BRAND WITH THE 3 STRIPES	1,674,229	January 29, 1990 February 4, 1992	Class 25: Boots, slippers, sandals; shoes, boots and after ski boots for hiking and trekking, athletic shoes and general-purpose sports shoes.

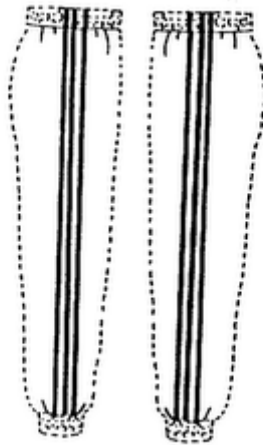
True and correct copies of these registrations are attached as **Exhibit 1**.

11. The above-identified registrations are valid and in full force and effect. Indeed, affidavits have been filed and accepted pursuant to Sections 8 and 15 of the Lanham Act for Registration Nos. 870,136, 961,353, 1,674,229, 1,815,956, 1,833,868, 2,016,963, 2,058,619, 2,278,589, 2,278,591, 2,284,308, 2,909,861, 2,999,646, 3,029,129, 3,029,127, 3,029,135, 3,063,742, 3,063,745, 3,087,329, 3,183,656 and 3,183,663, rendering such registrations incontestable.

12. Notwithstanding adidas's prior rights, and well after adidas's Three-Stripe Mark became famous, on April 10, 2014, Respondent Cougar Sport, Inc. ("Respondent") filed to register on the Principal Register Application Serial No. 86/248,195 (the "Application") for "pants, shorts, shirts, jackets" in International Class 25 and claiming a first-use date of March 1983 for the design mark shown below ("Cougar Sport's Mark"):



13. On July 28, 2014, the Application received an Office Action, citing a likelihood of confusion with Registration No. 2,284,308 covering “sports and leisure wear, namely pants” and owned by adidas for the design mark shown below:



14. On March 2, 2015, the Application was amended to seek registration on the Supplemental Register, and on May 5, 2015, the Application was registered on the Supplemental Register.

15. adidas hereby petitions to cancel the Registration on the basis that Cougar Sport's Mark is likely to cause confusion under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d) and likely to cause dilution under Section 43(c)(1) of the Lanham Act, 15 § 1125(c)(1).

16. There is no issue as to priority. adidas began using the Three-Stripe Mark in commerce in connection with footwear at least as early as 1952 and in connection with apparel at least as early as 1967, well prior to Respondent's March 1983 claimed date of first use.

17. Consumers familiar with the footwear and apparel long associated with adidas's Three-Stripe Mark are likely to assume that the goods offered under Cougar Sport's Mark originate from the same source, or that they are affiliated, connected, or associated with adidas. Cougar Sport's Mark includes a dominant design element comprising four parallel stripes, which appears on the outer seams of apparel. Viewed as a whole, Cougar Sport's mark is nearly identical to adidas's Three-Stripe Mark in appearance and commercial impression.

18. The goods cited under Cougar Sport's Mark, namely pants, shorts, shirts, and jackets, are identical to the products adidas long has offered in connection with the Three-Stripe Mark and to goods cited under existing registrations for adidas's Three-Stripe Mark, including Reg. No. 2,284,308 covering "sports and leisure wear, namely pants," Reg. No. 2,278,591 covering "sports and leisure wear, namely shorts," Reg. No. 2,058,619 covering "sports and leisure wear, namely shirts," and Reg. No. 3,029,127 covering "clothing, namely, T-shirts, sweatshirts, jackets and coats."

19. Cougar Sport's Mark so closely resembles adidas's Three-Stripe mark that the use of Cougar Sport's Mark is likely to cause confusion, deception, or mistake as to the affiliation, connection, or association of Cougar Sport with adidas, or the origin, sponsorship, or approval of

Cougar Sport's goods by adidas in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to adidas and the public.

20. Additionally, continued registration of Cougar Sport's Mark is likely to dilute the distinctiveness of adidas's Three-Stripe Mark by eroding consumers' exclusive identification of the Three-Stripe Mark with adidas, and otherwise lessening the capacity of the Three-Stripe Mark to identify and distinguish the goods of adidas, in violation of Section 43(c)(1) of the Lanham Act, 15 U.S.C. § 1125(c)(1).

21. If Cougar Sport is permitted to maintain its Registration, consumer confusion resulting in damage and injury to adidas would be caused and would result by reason of the similarity between Cougar Sport's Mark and adidas's Three-Stripe Mark. Persons familiar with adidas's Three-Stripe mark would be likely to purchase Cougar Sport's goods as and for goods associated with adidas. Further, any defect, objection, or fault found with Cougar Sport's products marketed under Cougar Sport's Mark necessarily would reflect on and seriously injure adidas's reputation.

22. If Cougar Sport is permitted to maintain its Registration, such registration would be a source of damage and injury to adidas.

**WHEREFORE**, adidas requests that Supplemental Registration No. 4,733,403 be cancelled in its entirety.

The fee in the amount of \$600.00 for the petition for cancellation is filed herewith. If for any reason this amount is insufficient, it is requested that adidas's attorneys' Deposit Account No. 11-0860 be charged with any deficiency. This paper is filed electronically.

Dated: December 14, 2015



Respectfully submitted,

**KILPATRICK TOWNSEND & STOCKTON LLP**

By: /s/ Charles H. Hooker III

R. Charles Henn Jr.

Charles H. Hooker III

1100 Peachtree Street, Suite 2800

Atlanta, Georgia 30309

Telephone: (404) 815-6500

Facsimile: (404) 815-6555

*Attorneys for Petitioner adidas*

**CERTIFICATE OF TRANSMITTAL**

I certify that a true copy of the foregoing PETITION FOR CANCELLATION is being filed electronically with the TTAB via ESTTA on this day, December 14, 2015.

/s/ Charles H. Hooker III  
Charles H. Hooker III

**CERTIFICATE OF SERVICE**

This is to certify that a copy of the foregoing PETITION FOR CANCELLATION has been served on Respondent by depositing said copy with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to Respondent, addressed as follow:

Cougar Sport, Inc.  
55 W. 39th Street  
Room 305  
New York, NY 10018

DATED: December 14, 2015.

/s/ Charles H. Hooker III

Charles H. Hooker III  
Attorney for Petitioner

# **EXHIBIT 1**

**Int. Cl.: 25**

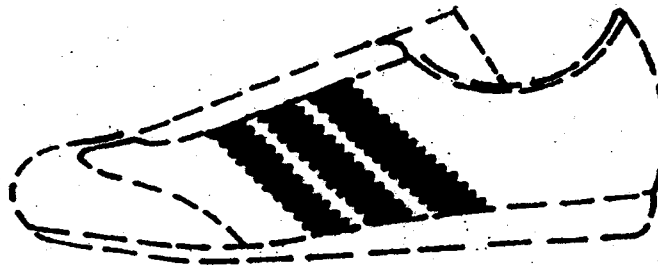
**Prior U.S. Cl.: 39**

**United States Patent and Trademark Office**

**Reg. No. 1,815,956**

**Registered Jan. 11, 1994**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
D-8522 HERZOGENAURACH, FED REP GER-  
MANY**

**FOR: ATHLETIC FOOTWEAR, IN CLASS 25  
(U.S. CL. 39).**

**FIRST USE 0-0-1952; IN COMMERCE  
0-0-1952.  
SEC. 2(F).**

**SER. NO. 74-255,912, FILED 3-16-1992.**

**MIDGE BUTLER, EXAMINING ATTORNEY**

**Int. Cl.: 25**

**Prior U.S. Cl.: 39**

**United States Patent and Trademark Office**

**Reg. No. 1,833,868**

**Registered May 3, 1994**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
D-8522 HERZOGENAURACH, FED REP GER-  
MANY**

**FOR: ATHLETIC FOOTWEAR, IN CLASS 25  
(U.S. CL. 39).**

**FIRST USE 0-0-1949; IN COMMERCE  
0-0-1978.  
SEC. 2(F).**

**SER. NO. 74-263,512, FILED 4-7-1992.**

**MIDGE BUTLER, EXAMINING ATTORNEY**

**Int. Cl.: 25**

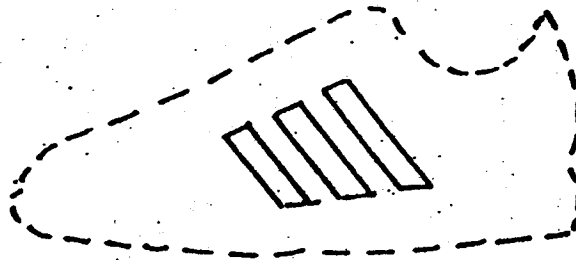
**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,278,589**

**United States Patent and Trademark Office**

**Registered Sep. 21, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY CORPORATION)  
P.O. BOX 1120  
HERZOGENAURACH  
D-91072, FED REP GERMANY**

**OWNER OF U.S. REG. NOS. 870,136, 1,815,956,  
AND 1,833,868.**

**SEC. 2(F).**

**FOR: ATHLETIC AND LEISURE FOOT-  
WEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).  
FIRST USE 0-0-1952; IN COMMERCE  
0-0-1952.**

**SER. NO. 74-644,822, FILED 3-7-1995.**

**CHARLES WEIGELL, EXAMINING ATTOR-  
NEY**

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 3,029,129

Registered Dec. 13, 2004

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAURACH, FED REP GERMA-  
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL  
STRIPES APPLIED TO FOOTWEAR, THE STRIPES

ARE POSITIONED ON THE FOOTWEAR UPPER IN  
THE AREA BETWEEN THE LACES AND THE SOLE.  
THE DOTTED OUTLINE OF THE FOOTWEAR IS  
NOT CLAIMED AS PART OF THE MARK AND IS  
INTENDED ONLY TO SHOW THE POSITION OF  
THE MARK.

SEC. 2(F).

SER. NO. 78-539,629, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 3,029,135

Registered Dec. 13, 2005

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADIDASSTRASSE 1-2  
D-91074 HERZOGENAUACH, FED REP GERMA-  
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL  
STRIPES WITH SERRATED EDGES APPLIED TO

FOOTWEAR, THE STRIPES ARE POSITIONED ON  
THE FOOTWEAR UPPER IN THE AREA BETWEEN  
THE LACES AND THE SOLE. THE DOTTED OUT-  
LINE OF THE FOOTWEAR IS NOT CLAIMED AS  
PART OF THE MARK AND IS INTENDED ONLY  
TO SHOW THE POSITION OF THE MARK.

SEC. 2(F).

SER. NO. 78-539,734, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY

**Int. CL: 25**

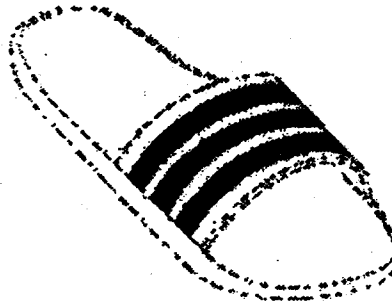
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,909,861**

**Registered Dec. 14, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS-SALOMON AG (FED REP GERMANY  
JOINT STOCK COMPANY)  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAURACH, FED REP GERMA-  
NY**

**FOR: FOOTWEAR, NAMELY, SLIDES, IN CLASS  
25 (U.S. CLS. 22 AND 39).**

**FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.**

**OWNER OF U.S. REG. NOS. 870,136, 2,284,308 AND  
OTHERS.**

**THE MARK CONSISTS OF THREE STRIPES  
POSITIONED ON THE TOP PART OF A SLIDE.  
THE DOTTED OUTLINE OF THE SLIDE IS NOT  
CLAIMED AS PART OF THE MARK AND IS  
INTENDED ONLY TO SHOW THE POSITION OF  
THE MARK.**

**SEC. 2(F).**

**SER. NO. 76-535,511, FILED 7-28-2003.**

**NANCY CLARKE, EXAMINING ATTORNEY**

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,999,646**

**Registered Sep. 27, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS-SALOMON AG (FED REP GERMANY  
JOINT STOCK COMPANY)  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAUACH, FED REP GERMA-  
NY**

**OWNER OF U.S. REG. NOS. 870,136, 2,284,308 AND  
OTHERS.**

**SEC. 2(F).**

**FOR: FOOTWEAR, NAMELY, SLIDES, IN CLASS  
25 (U.S. CLS. 22 AND 39).**

**SER. NO. 76-535,367, FILED 7-28-2003.**

**FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.**

**KIM SAITO, EXAMINING ATTORNEY**

Prior U.S. Cls.: 22 and 39

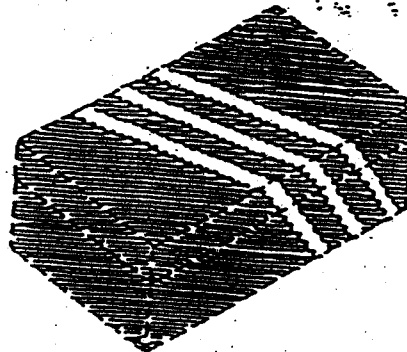
United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 961,353

Registered June 19, 1973

Renewal Term Begins June 19, 1993

TRADEMARK  
PRINCIPAL REGISTER



ADIDAS AG (FED REP GERMANY  
JOINT STOCK COMPANY)  
ADI-DASSLER STRASSE 1-2  
D-3522 HERZOGENAUACH, FED REP  
GERMANY, BY CHANGE OF NAME  
AND MERGER WITH ADIDAS  
SPORTSCHUHFABRIKEN ADI  
DASSLER K. G. (FED REP GERMANY  
FIRM), NUREMBERG, FED REP GER-  
MANY

OWNER OF U.S. REG. NOS. 631,812  
570,136 AND OTHERS.

THE MARK COMPRISES THREE  
WHITE STRIPES EXTENDING ACROSS

THE BLUE BACKGROUND OF THE  
BOX CONTAINER AND THE OUTLINE  
OF THE CONTAINER BOX IS MADE TO  
APPEAR IN BROKEN LINES.

FOR: SPECIAL PURPOSE ATHLETIC  
SHOES, IN CLASS 22 (INT. CL. 25).  
FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.

FOR: GENERAL PURPOSE SPORT  
SHOES, IN CLASS 39 (INT. CL. 25).  
FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.

SER. NO. 72-158,532, FILED 5-1-1970

*Witness my hand and seal of The Patent and Trademark  
Office to be affixed on June 29, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS

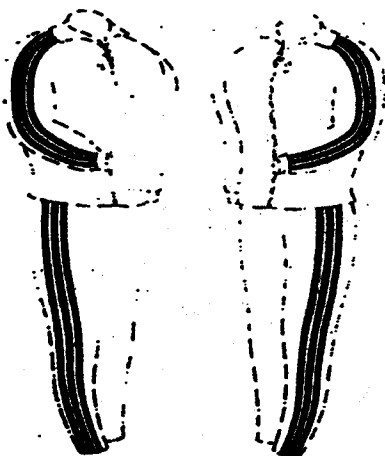
Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 878,136  
Registered May 27, 1969  
Renewal Approved Apr. 2, 1990

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY  
CORPORATION)  
HERZOGENAURACH, FED REP GER-  
MANY, BY MERGER WITH AND  
CHANGE OF NAME FROM ADIDAS-  
SPORTSCHUHFABRIKEN ADI  
DASSLER K.G. (FED REP GERMANY  
FIRM), HERZOGENAURACH, NEAR  
NUREMBERG, FED REP GERMANY

OWNER OF U.S. REG. NOS. 631,812,  
738,673 AND OTHERS.  
THE MARK CONSISTS OF THREE  
PARALLEL BANDS EXTENDING  
ALONG THE LENGTH OF EACH

SLEEVE OF THE TRAINING SUIT AND  
ALONG THE LENGTH OF EACH LEG  
OF THE TROUSERS, THE BANDS ON  
THE SLEEVES BEING OF CONTRAST-  
ING COLOR TO THAT OF THE RE-  
MAINDER OF THE SLEEVE AND THE  
BANDS ON THE LEGS OF THE TROU-  
SERS BEING OF CONTRASTING  
COLOR TO THAT OF THE REMAIN-  
DER OF THE TROUSER LEGS.

FOR: ATHLETIC TRAINING SUITS,  
IN CLASS 39 (INT. CL. 25).

FIRST USE 2-0-1967; IN COMMERCE  
8-3-1967.

SER. NO. 72-302,478, FILED 7-11-1968.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 15, 1990.*

**Int. Cl.: 25**

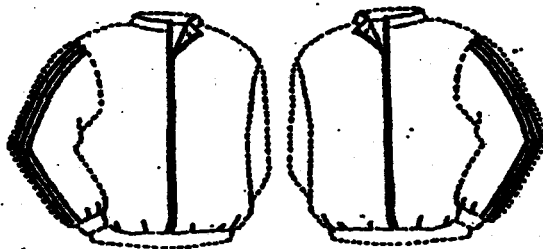
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,016,963**

**Registered Nov. 19, 1996**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY CORPORATION)  
P.O. BOX 1120  
HERZOGENAURACH D-91072, FED REP GERMANY**

**FOR: SPORTS AND LEISURE WEAR,  
NAMBL Y JACKETS, IN CLASS 25 (U.S. CLS. 22  
AND 39).**

**FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.**

**OWNER OF U.S. REG. NO. 870,136.**

**THE MARK CONSISTS OF THREE PARALLEL  
BANDS POSITIONED ALONG THE  
LENGTH OF EACH SLEEVE OF A JACKET.  
THE DOTTED OUTLINE OF A JACKET IS  
NOT PART OF THE MARK BUT IS MERELY  
INTENDED TO SHOW THE POSITION OF THE  
MARK.**

**SEC. 2(F).**

**SER. NO. 74-653,296, FILED 3-28-1995.**

**ANIL V. GEORGE, EXAMINING ATTORNEY**

Int. Cl.: 25

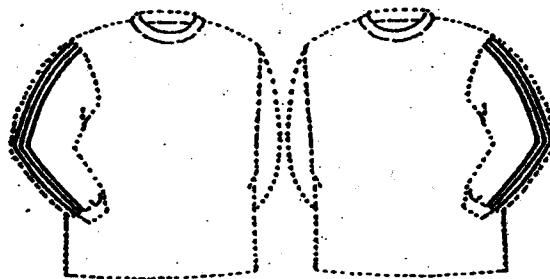
Prior U.S. Cls.: 22 and 39

Reg. No. 2,058,619

**United States Patent and Trademark Office**

Registered May 6, 1997

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY CORPORATION)  
P.O. BOX 1120  
HERZOGENAURACH D-91072, FED REP GERMANY

FOR: SPORTS AND LEISURE WEAR,  
NAMELY SHIRTS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.

OWNER OF U.S. REG. NO. 870,136.

THE MARK CONSISTS OF THREE PARALLEL BANDS POSITIONED ALONG THE LENGTH OF EACH SLEEVE OF A SHIRT. THE DOTTED OUTLINE OF A SHIRT IS NOT PART OF THE MARK BUT IS MERELY INTENDED TO SHOW THE POSITION OF THE MARK.

SEC. 2(F).

SER. NO. 74-653,301, FILED 3-28-1995.

ANIL V. GEORGE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 2,278,591

Registered Sep. 21, 1979

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY CORPORATION)  
P.O. BOX 1120  
HERZOGENAU RACH D-61072, FED REP GERMANY

FOR: SPORTS AND LEISURE WEAR,  
NAMESLY, SHORTS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.

OWNER OF U.S. REG. NOS. 870,136, 1,815,936,  
AND 1,811,161.

THE MARK CONSISTS THREE PARALLEL  
BANDS EXTENDING ALONG THE LENGTH  
OF EACH LEG OF THE SHORTS. THE BANDS  
BEING OF CONTRASTING COLOR TO THAT  
OF THE REMAINDER OF THE SHORTS. THE  
DOTTED LINES ARE NOT A PART OF THE  
MARK AND ONLY USED TO INDICATE POSI-  
TION.

ENC. 207.

SER. NO. 74-61,361, FILED 1-21-1971.

RUDY R. SINGLETON, EXAMINING ATTOR-  
NEY



**Int. Cl.: 25**

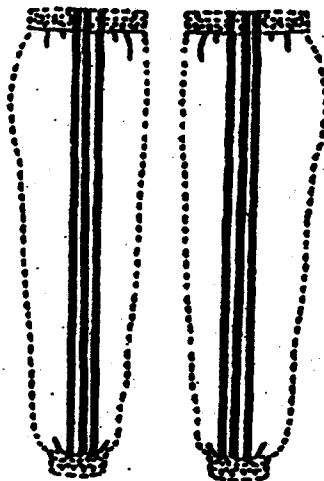
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,284,308**

**Registered Oct. 12, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS-SALOMON AG (FED REP GERMANY  
JOINT STOCK COMPANY)  
P.O. BOX 1120  
HERZOGENAUACH, FED REP GERMANY**

**FOR: SPORTS AND LEISURE WEAR,  
NAMELY PANTS, IN CLASS 25 (U.S. CLS. 22  
AND 39).**

**FIRST USE 0-0-1967; IN COMMERCE  
0-0-1967.**

**OWNER OF U.S. REG. NOS. 870,136, 1,815,956,  
AND 1,833,868.**

**THE MARK CONSISTS THREE PARALLEL  
BANDS EXTENDING ALONG THE LENGTH**

**OF EACH LEG OF THE PANTS, THE BANDS  
BEING OF CONTRASTING COLOR TO THAT  
OF THE REMAINDER OF THE PANTS. THE  
DOTTED LINES ARE NOT A PART OF THE  
MARK AND ONLY USED TO INDICATE POSI-  
TION.**

**SEC. 2(F).**

**SER. NO. 74-653,302, FILED 3-28-1995.**

**RUDY R. SINGLETON, EXAMINING ATTOR-  
NEY**

Int. Cl.: 25

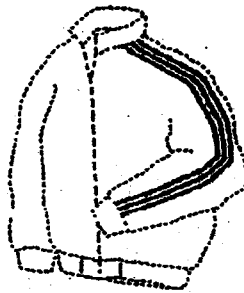
Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 3,029,127

Registered Dec. 13, 2005

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAURACH, FED REP GERMA-  
NY

FOR: CLOTHING, NAMELY, T-SHIRTS, SWEAT-  
SHIRTS, JACKETS AND COATS, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FIRST USE 2-3-1967; IN COMMERCE 8-3-1967.

OWNER OF U.S. REG. NOS. 870,136, 2,016,963,  
AND 2,058,619.

THE MARK CONSISTS OF THREE PARALLEL  
STRIPES RUNNING ALONG THE SLEEVE OF A  
SHIRT, T-SHIRT, SWEATSHIRT, JACKET OR COAT.  
THE DOTTED OUTLINE OF THE GARMENT IS  
NOT CLAIMED AS PART OF THE MARK AND IS  
INTENDED ONLY TO SHOW THE POSITION OF  
THE MARK.

SEC. 2(F).

SER. NO. 78-539,470, FILED 12-29-2004.

BARNEY CHARLON, EXAMINING ATTORNEY

**Int. Cl.: 25**

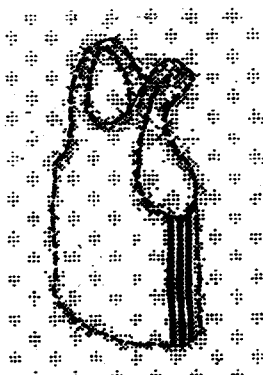
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,087,329**

**Registered May 2, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAUACH, FED REP GERMA-  
NY**

**SHIRT, T-SHIRT, SWEATSHIRT, VEST, JACKET  
OR COAT. THE DOTTED OUTLINE OF THE GAR-  
MENT IS NOT CLAIMED AS PART OF THE MARK  
AND IS INTENDED ONLY TO SHOW THE POSI-  
TION OF THE MARK.**

**FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS,  
SWEATSHIRTS, VESTS, JACKETS AND COATS, IN  
CLASS 25 (U.S. CLS. 22 AND 39).**

**SEC. 2(F).**

**FIRST USE 2-3-1967; IN COMMERCE 8-3-1967.**

**SER. NO. 78-539,504, FILED 12-29-2004.**

**THE MARK CONSISTS OF THREE PARALLEL  
STRIPES RUNNING ALONG THE SIDE OF A**

**HOWARD SMIGA, EXAMINING ATTORNEY**

**Int. Cl.: 25**

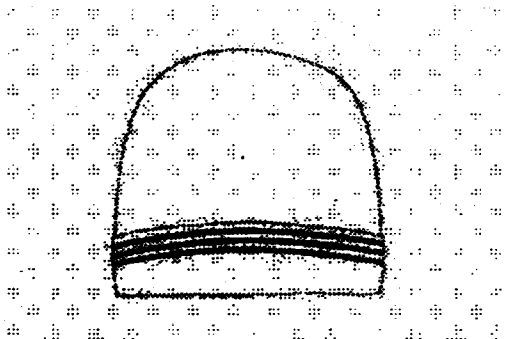
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,183,656**

**Registered Dec. 12, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
ADI-DASSLER-STRASSE 1  
HERZOGENAURACH, FED REP GERMANY 91074**

**FOR: HEADWEAR, IN CLASS 25 (U.S. CLS. 22  
AND 39).**

**FIRST USE 5-0-1993; IN COMMERCE 1-0-1994.**

**OWNER OF U.S. REG. NOS. 870,136, 2,999,646 AND  
OTHERS.**

**THE MARK CONSISTS OF THREE PARALLEL  
STRIPES EXTENDING AROUND THE HEAD-  
WEAR.**

**SEC. 2(F).**

**SER. NO. 78-802,316, FILED 1-30-2006.**

**ANDREA K. NADELMAN, EXAMINING ATTOR-  
NEY**

**Int. Cl.: 25**

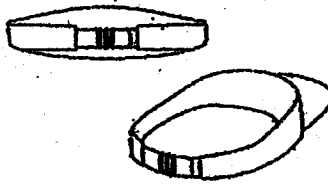
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,183,663**

**Registered Dec. 12, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
ADI-DASSLER-STRASSE 1  
HERZOGENAURACH, FED REP GERMANY 91074**

**FOR: HEADWEAR, IN CLASS 25 (U.S. CLS. 22  
AND 39).**

**FIRST USE 8-0-1998; IN COMMERCE 3-0-1999.**

**OWNER OF U.S. REG. NOS. 2,284,308, 2,999,646  
AND OTHERS.**

**THE MARK CONSISTS OF THREE PARALLEL  
STRIPES ON A SIZE ADJUSTING BAR AT THE  
REAR OF THE HEADWEAR. THE DOTTED OUT-  
LINE OF THE VISOR IS NOT CLAIMED AS PART  
OF THE MARK AND IS INTENDED ONLY TO  
SHOW THE POSITION OF THE MARK.**

**SEC. 2(F).**

**SER. NO. 78-802,551, FILED 1-30-2006.**

**JEAN IM, EXAMINING ATTORNEY**

**Int. Cl.: 25**

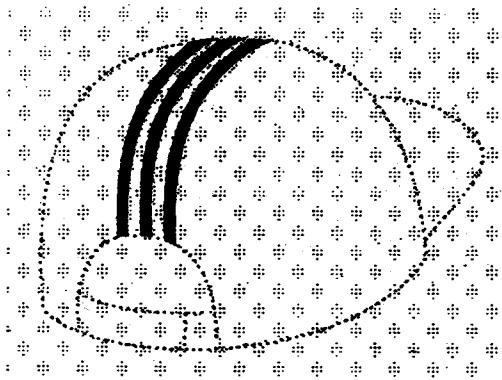
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,236,505**

**Registered May 1, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
ADI-DÄSSLER-STRASSE 1  
HERZOGENAURACH, FED REP GERMANY 91074**

**FOR: HEADWEAR, IN CLASS 25 (U.S. CLS. 22  
AND 39).**

**FIRST USE 5-0-1993; IN COMMERCE 1-0-1994.**

**OWNER OF U.S. REG. NOS. 2,284,308, 2,999,646  
AND OTHERS.**

**THE MARK CONSISTS OF THREE PARALLEL  
STRIPES EXTENDING FROM THE REAR OF THE  
HEADWEAR TO THE TOP OF THE HEADWEAR.  
THE DOTTED OUTLINE OF THE HAT, BRIM AND  
STRAP ARE NOT CLAIMED AS PART OF THE  
MARK AND IS INTENDED ONLY TO SHOW THE  
POSITION OF THE MARK.**

**SEC. 2(F).**

**SER. NO. 78-802,476, FILED 1-30-2006.**

**KELLY MCCOY, EXAMINING ATTORNEY**

**Int. Cl.: 25**

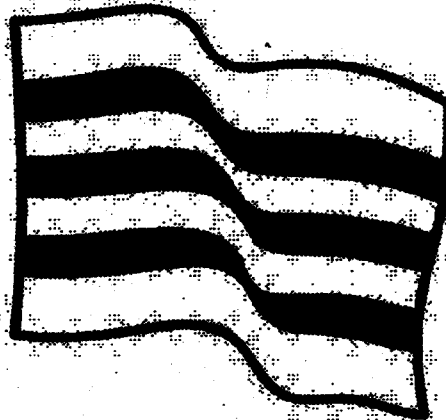
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,063,742**

**Registered Feb. 28, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS INTERNATIONAL MARKETING B.V.  
(NETHERLANDS PRIVATE LIMITED LIABILITY COMPANY)**

**KONINGIN WILHELMINAPLEIN 30  
1062 KR AMSTERDAM, NETHERLANDS**

**FOR: PANTS, SHORTS, SKORTS, FOOTWEAR,  
SHIRTS, VESTS, SOCKS, JACKETS, SWEATERS,**

**HEADWEAR, VISORS, PULLOVERS, RAINSUTS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).**

**FIRST USE 1-15-2004; IN COMMERCE 1-15-2004.**

**SER. NO. 78-591,687, FILED 3-21-2005.**

**GLENN CLARK, EXAMINING ATTORNEY**

**Int. Cl.: 25**

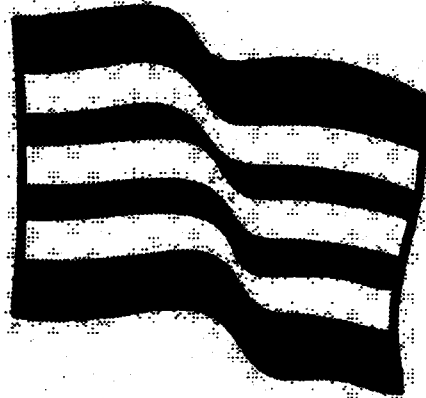
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,063,745**

**Registered Feb. 28, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



**ADIDAS INTERNATIONAL MARKETING B.V.  
(NETHERLANDS PRIVATE LIMITED LIABILITY COMPANY)**

**KONINGIN WILHELMINAPLEIN 30  
1062 KR AMSTERDAM, NETHERLANDS**

**FOR: PANTS, SHORTS, SKORTS, FOOTWEAR,  
SHIRTS, VESTS, SOCKS, JACKETS, SWEATERS,**

**HEADWEAR, VISORS, PULLOVERS, RAINSUITS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).**

**FIRST USE 1-15-2004; IN COMMERCE 1-15-2004.**

**SER. NO. 78-591,755, FILED 3-21-2005.**

**GLENN CLARK, EXAMINING ATTORNEY**



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Amended

Reg. No. 1,674,229

Registered Feb. 4, 1992

OG Date Nov. 16, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**THE BRAND WITH THE 3 STRIPES**

ADIDAS-SALOMON AG (FED REP GER-  
MANY JOINT STOCK COMPANY)  
P.O. BOX 1120  
D-91072, HERZOGENAURACH FED REP  
GERMANY, BY CHANGE OF NAME,  
BY CHANGE OF NAME ADIDAS AG  
(FED REP GERMANY CORPORA-  
TION) D-8522 HERZOGENAURACH,  
FED REP GERMANY

OWNER OF U.S. REG. NOS. 641,906,  
1,428,947 AND OTHERS.

FOR: [SPORT BAGS FOR GENERAL  
USE AND CROSS-COUNTRY BACK-  
PACKS], IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).

FIRST USE 1-0-1968; IN COMMERCE  
1-0-1968.

FOR: [SPORT AND LEISURE WEAR;  
NAMELY, SHORTS, PANTS, SHIRTS, T-  
SHIRTS, JERSEYS, TIGHTS, SOCKS,  
GLOVES, JACKETS, SWIMWEAR,  
SWEATERS, CAPS AND HATS,  
PULLOVERS, WARM-UP SUITS, RAIN  
SUITS, SKI SUITS, JUMPSUITS,] BOOTS,  
SLIPPERS, SANDALS; SHOES, BOOTS  
AND AFTER SKI BOOTS FOR HIKING  
AND TREKKING, ATHLETIC SHOES  
AND GENERAL-PURPOSE SPORTS  
SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).  
FIRST USE 1-0-1968; IN COMMERCE  
1-0-1968.

SER. NO. 74-023,435, FILED 1-29-1990.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Nov. 16, 1999.*

COMMISSIONER OF PATENTS AND TRADEMARKS